

CIRCULAR NO. 13

SUBJECT.— Publicity tours by Deputy or Assistant Charity Commissioner.

From the weekly reports received so far about the progress registration, it is apparent that progress is nowhere satisfactory except perhaps in Baroda. The main reason appears to be lack of publicity.

2. Every effort should be made immediately to remedy the situation. Regional Officers should immediately undertake rapid publicity tours in their charge after duly publishing their tour programmes in the local press and otherwise. In the first instance, the tours should be confined to district and taluka towns and places of commercial or religious importance. Revenue authorities should be contacted everywhere on tour and effort should be made to collect from them full information regarding important trusts, especially temples and wakfs. Persons or public bodies known to possess special knowledge of the existence of trusts, if any, should also be contacted.

3. Services of the Inspectors should also be utilized to give publicity to the Bombay Public Trusts Act, 1950, and they should also be asked to go out on tour. Their tour programmes should be drawn up by the Regional Officers and they should not be sent out on tour without properly briefing them. They should be specially asked to be polite to the members of the public for whose convenience and needs they should show special solicitude. They should also show proper regard for the officers of other departments, especially Revenue Department. Strict instructions should further be given to the Inspectors not

to enter into Questions which they are not competent to deal with. It will be the responsibility of the Regional Officers to brief them properly and severe notice will be taken of unpleasant incidents which should be avoided at all costs.

4. The Regional Officers should discuss with the Collectors the question of giving publicity to the Act in villages and evolve a procedure mutually agreeable. In some districts, the Collectors have agreed to give publicity through the village officers and this may be brought to the notice of other Collectors.

5. At the end of each tour, Regional Officers should submit a report to this office stating the number of days toured, places visited, the nature of publicity given, results achieved and difficulties encountered. Similar reports should be submitted by the Inspectors also through the Regional Officers who should forward them to this office with appropriate comments. Copies printed or cyclostyled publicity literature, if any, is prepared, should also be sent to this office.

D. R. PRADHAN,
Charity Commissioner, Bombay.

Dated : 29th April, 1952.